



# JOHN GENERAL

## PROFILE

I picked up my first camera when I was ten years old and never put it down. I'm passionate about stories that connect us to each other and our planet through a variety of mediums. Be it documentaries or virtual reality, visuals are my strongest form of storytelling.

## EXPERIENCE

### SAY HELLO!

-  (908) 343-7144
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### SKILLS

- Video Producing
- Motion Design
- Cinematography
- Adobe Creative Suite
- Collaborative Teamwork

### EDUCATION

NEW YORK UNIVERSITY - Present  
MA Journalism

EMERSON COLLEGE - 2017  
BA Media Arts Production  
3.95 GPA; Summa Cum Laude

#### Emmy Nominated Producer, CNN

Feb 2018 - Present

Pitch, produce, and edit digital video packages that focus on delivering and understanding news about our relationship to social media/misinformation as well as profiling innovative companies working on solutions to our growing climate crisis.

#### Production Assistant, CNN VR | Sep 2017 - Feb 2018

Assisted in the production of award-winning 360° video content by pitching stories, stitching shots, and editing 360° short films.

#### Virtual Reality Intern, Emblematic Group

Jan 2017 - Apr 2017

Provided post-production support on high visibility VR projects for clients such as The New York Times Magazine, Frontline/PBS, and AJ+. Projects utilized volumetric video capture, photogrammetry, and dynamic 360° camera movements.

#### Senior Motion Designer, Emerson Productions

Sep 2014 - Apr 2017

Designed and animated numerous marketing campaigns that advanced Emerson College's brand. Successfully implemented new designs that better aligned with the student community.